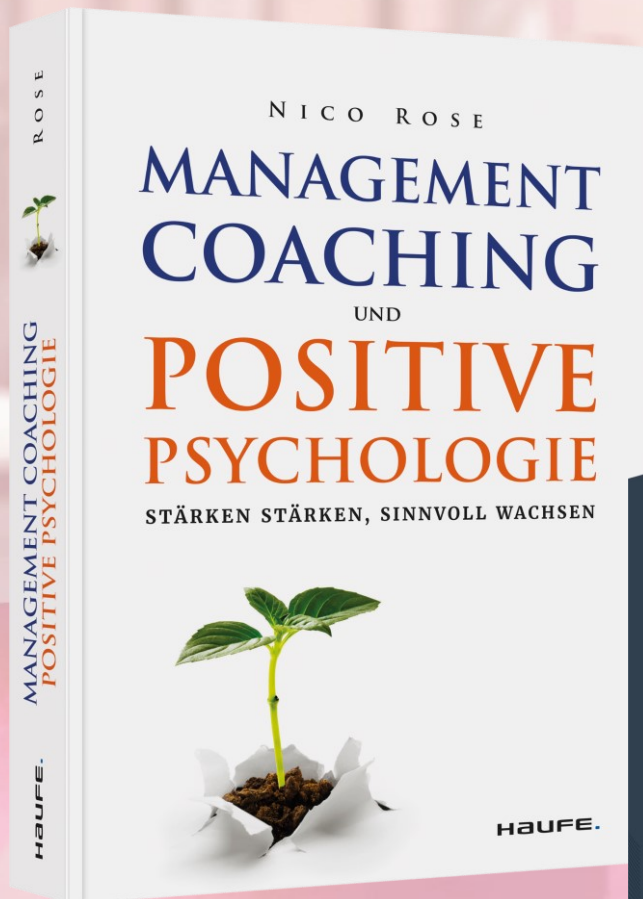


FOREIGN RIGHTS 2021



Contact: Andrea Rupp (Head of Rights)

Phone: +49 711 21 94-225 | **E-Mail:** rupp@schaeffer-poeschel.de

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General Business Administration Management

How enthusiasm thrives



Enthusiastic people are creative and move courageously into the future. Enthusiasm is a resource that contributes significantly to the economic, cultural and human success of companies. But what is enthusiasm? Can it be generated – and if so, how? Is enthusiasm always good or might it not also be dangerous? These questions are asked in the book from a philosophical perspective and answered in a practical way.

The author sheds light on how people experience and describe enthusiasm and explores problematic manifestations of enthusiasm. Artificially generated enthusiasm, as promised by enthusiasm coaches or advisors, proves to be questionable manipulation. Nevertheless, companies can create a climate in which enthusiasm can grow and flourish. The prerequisites and measures necessary for this are presented in the practical part of the book.

TARGET GROUP

Human resources managers, trainers, consultants, coaches

Christoph Quarch

Inspire!

How companies grow beyond themselves

1st edition 2021 | 161 pp. | Hardbound

ISBN 978-3-7910-5098-0 | € 24.95

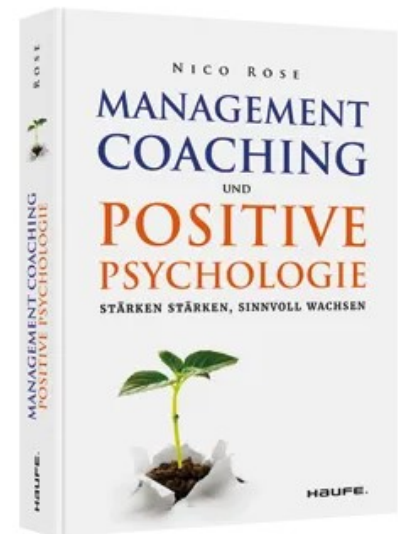
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AUTHOR

Dr Christoph Quarch is a philosopher, author and thinker based in Fulda. He advises companies, teaches at various universities and organises philosophical journeys together with *ZEIT-Reisen*. With his SWR radio column *Der Frühstück-Quarch* as well as his podcasts, articles and books, he reaches a wide audience throughout the German-speaking world. www.christophquarch.de

Get the best out of management – with Positive Psychology



Not only people in the coaching environment, but also managers have a natural desire to develop and learn new methods. This book describes the benefits of Positive Psychology and the tools derived from it for coaching managers in business. It demonstrates Positive Psychology's particular, scientifically informed view of coaching – and links it to the particular challenges involved in coaching senior executives.

CONTENTS

- Introduction to executive coaching
- Introducing Positive Psychology in Business
- Basic ideas on the application of Positive Psychology in coaching
- Positioning in the organisation, influence, company policy
- Interpersonal leadership, leadership style, communication with employees, conflict management, managing relational energy
- Role conflicts, value conflicts, developing one's own identity, developing strengths, etc.
- Self-efficacy, impact, management upwards, stakeholder management, job crafting

TARGET GROUP

Coaches, consultants, human resources managers

Nico Rose

Management Coaching and Positive Psychology

Strengthen strengths, grow meaningfully

1st edition 2021 | Approx. 230 pp. | Paperback

ISBN 978-3-648-15580-6 | Approx. € 39.95

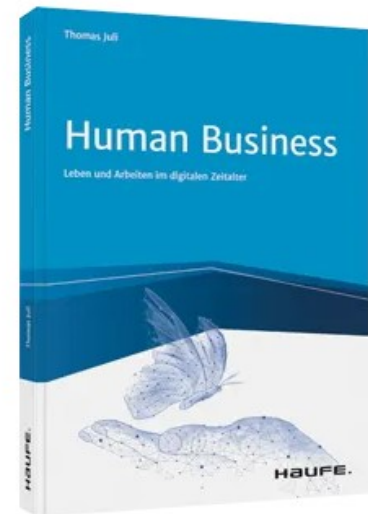
Available starting December



AUTHOR

Nico Rose is a Professor of Business Psychology at the International School of Management (ISM) in Dortmund. He is a graduate psychologist and one of the leading experts for positive psychology in the German-speaking world

A return to the human in the digital age



In the Corona era, we learned to appreciate technology: thanks to the internet, we were still connected to the outside world, and video conferences and online seminars mushroomed. But can we still be human at all in the digital age? Or is digitisation taking over our lives?

Human Business puts people at the centre – be they employees, entrepreneurs, customers or the overall social environment. Human Business stands for a new, shared sense of responsibility and a corporate culture characterised by trust and respect.

CONTENTS

- The rediscovery of the human being – characteristics of Human Business
- Design principles for Human Business
- Better results through fun and joy
- Human design spaces or bringing the hamster wheel to a standstill
- The golden rule for the digital age
- Getting started with human business design: overcoming obstacles, developing new potentials
- The future is human: Leadership for tomorrow

TARGET GROUP

Managers, human resources managers, students, interested laypersons

Thomas Juli
Human Business
Living and working in the digital age
1st edition 2020 | 359 pp. | Paperback
ISBN 978-3-648-14701-6 | € 29.95
Now available

AUTHOR

Dr Thomas Juli is a Human Business architect, coach and co-creator for agile corporate and project transformation in the digital age. He is a speaker at international conferences and the author of *Leadership Principles for Project Success* (CRC Press, New York, 2011)



The rules of visual communication



Images play a highly relevant role in our society: digitalisation is accompanied by a steady increase in image-based communication. Anyone who wants to communicate effectively in the future must be excellent at handling these visual languages.

The book explains how images work in general – how they manage to convey specific messages, to move people, to convince, to build differences. It describes the procedures by which images are constructed and how visual languages in general, that is, the visual code, work. Many examples in contemporary offline and online communication illustrate how visual communication works and what procedures and possibilities exist.

TARGET GROUP

Marketing managers, communication designers, communication planners, web designers, media scientists

Helene Karmasin
Picture Magic – The Codes of Visual Communication
Deciphering picture worlds and their language
1st edition 2021 | Approx. 300 pp. | Hardbound
ISBN 978-3-648-15558-5 | Approx. € 39.95
Available starting January 2022



AUTHOR

Dr Helene Karmasin is head of Karmasin Behavioural Insights, a leading institute specialising in qualitative market research, semiotic research and communication consultancy

Implementation impulses for your own path to innovation



What do companies do to become more innovative? How can an organisation that has been successful in the past approach the redesign of the future? How can a corporation renew its DNA under its own steam? The six protagonists of the fictitious company TEGULAR AG also ask themselves this question. They visit eight real innovation hotspots in Austria, Switzerland and Germany. The three authors from the region comprising Germany, Austria and Switzerland describe the protagonists' experiences on their learning journeys in exciting and entertaining short stories.

They also consistently elaborate possible approaches as well as the mindset required for disruptive innovation: What are the crucial success criteria, stumbling blocks and innovation principles? Which universally valid 'innovation genes' can be identified? And how can the powerful organisational immune system be skilfully overcome? The innovation strategy transferred to TEGULAR AG offers managers and movers a consistent visual and implementation example for the redesign of a company's DNA.

The integrated playbook is a guide for what to do in your own organisation.

TARGET GROUP

Those responsible for innovation at all levels (top management, middle management, innovation officers, project managers), consultants, trainers, coaches

Markus Berg | Valentin Nowotny | Klaus Weissmann

Corporate Innovation Mindset

Redesigning your corporate DNA

1st edition 2021 | 230 pp. | Paperback

ISBN 978-3-7910-5158-1 | € 39.95

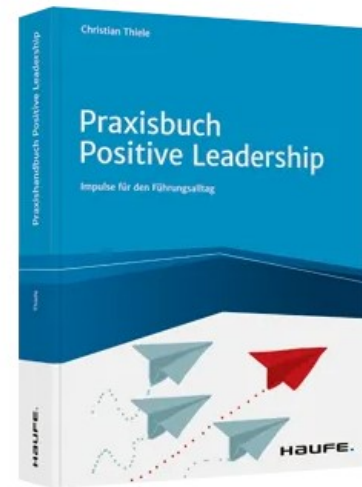
Now available



AUTHORS

Markus Berg, Zurich, co-founder and partner of VitaminT since 1998; service experience design and prototyping in the ServLab of the Fraunhofer IAO in Stuttgart; **Valentin Nowotny**, Berlin, founder and owner of NowConcept® Perfect Training Results Worldwide; trainer for leadership, speaker, certified as coach and trainer; **Klaus Weissmann**, Vienna, founder & CEO of innovation as a service GmbH; teaching assignments for service design thinking at the universities of Vienna, imc FH Krems and FH Kufstein

Great ideas for strength-oriented leadership



What are managers doing differently when their teams sustainably achieve above-average performance, show lower turnover and have consistently high levels of satisfaction and motivation? This book explains in 80 articles how the insights of Positive Psychology enrich everyday leadership and how teams can be led to achieve their best possible performance.

CONTENTS

- Positive leadership in concrete terms
- Constructive self-management
- Fostering positive emotions and understanding and deepening meaning in work
- Strengthening cooperation, trust and strengths
- Planning, experiencing and celebrating success
- Communicate more effectively
- Lead confidently through crisis, change, uncertainty

TARGET GROUP

Leaders

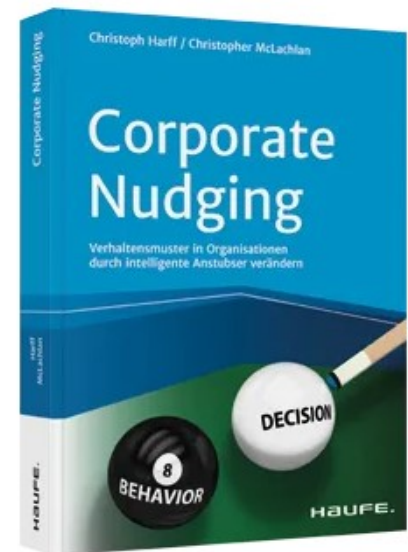
Christian Thiele
Practical Book on Positive Leadership
Impulses for everyday leadership
1st edition 2021 | 223 pp. | Hardbound
ISBN 978-3-648-15353-6 | € 29.95
Now available



AUTHOR

Christian Thiele, XING Top Mind2020, is an expert in Positive Leadership. Formerly an executive in media companies and publishing houses, since 2010 he has been active as a trainer, coach, team developer and a speaker for medium-sized businesses, start-ups, corporations and public authorities. Since 2021, he has been a trainer at the German Society for Positive Psychology and a teaching coach and training trainer for IHK Würzburg (Business Coaching). His podcast is: positiv-fuehren.com/podcast

Recognising and changing behavioural patterns



Gentle nudges' or 'thought-provoking impulses' (so-called nudges) have an effect on entrenched decision-making and behavioural patterns. Popularised in the 2000s by Thaler and Sunstein, nudging strategies were first applied in politics. With the idea of Libertarian Paternalism, government administrations, such as that of President Obama, made nudges an integral component of more effective communication and included them in the efficient design of laws.

In the meantime, nudging approaches are increasingly used in companies: in the design of customer experiences, in the design of acquisition campaigns, in the implementation of transformation projects, in the support of sustainability strategies and in the calibration of entrepreneurial decisions in management.

With the help of this book, readers can better recognise existing behavioural patterns and positively influence the behaviour of customers, employees or service providers with appropriate nudges, without restricting the decision-making freedoms of the individual.

TARGET GROUP

Executives, human resources managers, change and transformation managers, students, interested laypersons

Christoph Harff | Christopher McLachlan

Corporate Nudging

Changing behavioural patterns in organisations through intelligent nudging

1st edition 2021 | Approx. 180 pp. | Paperback

ISBN 978-3-648-13738-3 | Approx. € 29.95

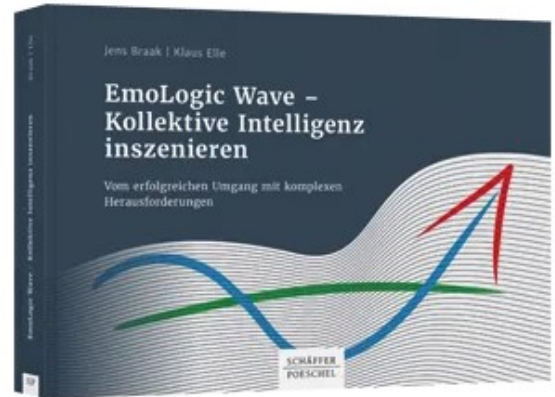
Available starting December



AUTHORS

Prof Dr Christoph Harff teaches international economic relations and behavioural economics at Hamm-Lippstadt University of Applied Sciences. **Dr Christopher McLachlan** heads the Company Builder at EnBW Innovation. As a management consultant, he previously helped companies worldwide with product development, pricing, branding and sales management

Moving into the new world of collective intelligence



Is collective intelligence measurable? Do managers have to be intelligent? Can artists think normally? Do complex problems need simple solutions? Can creativity be learned? What distinguishes knowledge from wisdom? More than ever, we are faced today with the question of how we can use our collective knowledge to find good answers to the challenges of the world. Answers that take many perspectives into account, that deal well with complex and unpredictable developments and that are supported by the community.

Successful strategy processes, conflict resolution and innovative projects require more than a group of committed and competent experts. The authors describe how the EmoLogic Wave can be used to shape extended thinking for complex challenges. They introduce the application of their method, explain the connections between scientific and creative strategies and provide concrete advice for putting it into practice.

TARGET GROUP

Executives, change agents, change managers, project managers, consultants, trainers, coaches

Jens Braak | Klaus Elle

EmoLogic Wave - Staging Collective Intelligence

Dealing successfully with complex challenges

1st edition 2020 | 187 pp. | Paperback

ISBN 978-3-7910-5135-2 | € 34.95

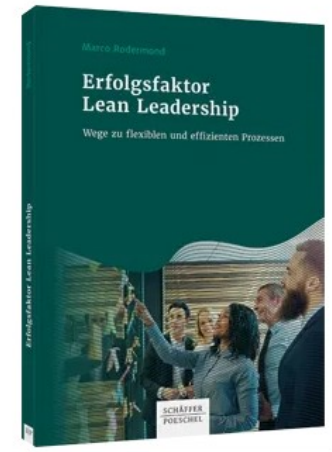
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AUTHORS

Dr Jens Braak founded the Da Vinci Team together with **Klaus Elle** in 2015. Convinced that the days of individual universal geniuses are over, they use the potential of collective intelligence to drive innovation in business and society. Their concept of the EmoLogic Wave is based on decades of consulting experience in innovation and change processes at companies operating internationally, in medium-sized businesses and with public clients

Lean management requires lean leadership



Aligning a company according to proven lean principles means creating more agile, more rapid and significantly more cost-effective processes in a competitive environment that is becoming fiercer every day. However, lean projects only work if employees are involved in the entire lean process, if they are motivated, coached and empowered to take responsibility. In all lean projects, leadership is the decisive factor.

The author shows how managers develop leadership qualities so that lean projects become more successful than average. It becomes clear that lean leadership has many parallels to agile leadership. Companies that have learned to lead according to lean criteria also find it easier to introduce digital forms of leadership such as agile project management.

TARGET GROUP

Owners, managing directors and managers in medium-sized companies

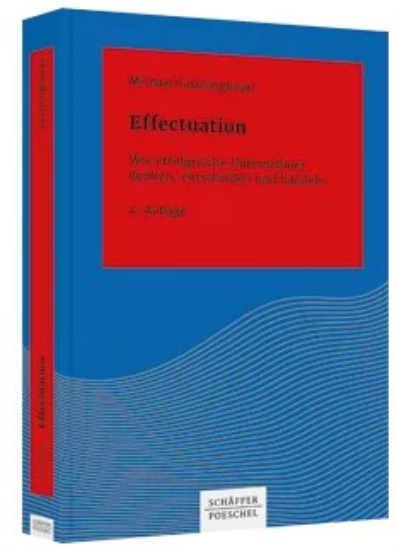
Marco Rodermond
Lean Leadership as a Success Factor
Pathways to flexible and efficient processes
1st edition 2021 | 216 pp. | Hardbound
ISBN 978-3-7910-4953-3 | € 29.95
Now available



AUTHOR

Marco Rodermond, graduate engineer, speaker, trainer and transformation coach for lean management, Rösrath. Rodermond is one of the 'Top 10 DACH Coaches' (1/2020) selected by *Manager Magazin*

Making the right decisions in uncertainty



You don't need fixed goals or 'brilliant' ideas to act – the Effectuation approach turns classic management thinking on its head. And it does so successfully, because the method achieves better results, especially in situations that are difficult to assess.

This book shows you how to make good decisions in uncertain situations: in a simple and pragmatic way, with the help of learnable and proven methods based on current research results. Detailed case studies illustrate the application of Effectuation in contexts as diverse as start-ups and intrapreneurship, innovation, leadership and business management, project management, career development, organisational development, consulting and coaching.

The fourth edition of the popular management book pays special attention to current research results and practical instructions for a world that has now probably finally become VUKA (volatile - uncertain - complex - ambiguous).

Michael Faschingbauer

Effectuation

How successful entrepreneurs think, decide and act

4th edition 2021 | 372 pp. | Hardbound

ISBN 978-3-7910-4938-0 | € 39.95

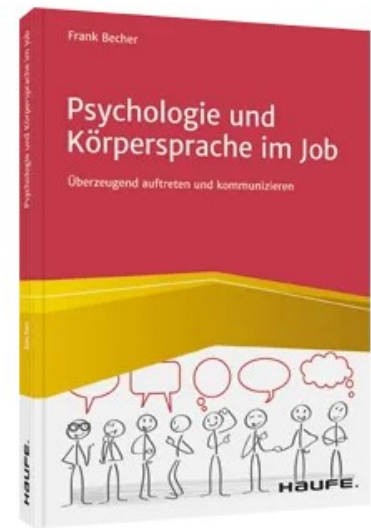
Now available



AUTHOR

Michael Faschingbauer of Graz, Austria, is an organisational developer, coach, author and speaker. With Effectuation (theory of entrepreneurial expertise), the author has brought an approach from research to consulting that not only explains entrepreneurial thinking, but also makes it teachable. As a founding partner of Effectuation Intelligence, he runs the Effectuation Research and Practice platform (effectuation.at), gives keynotes, organises training and further education for practitioners and consultants, teaches at several universities in the German-speaking world and continues to develop the Effectuation approach in the network of global research and practice. As a partner of the ICG Integrated Consulting Group, he supports companies and NPOs with their change and innovation projects

An orientation for a more conscious appearance



Are you involved in negotiating, selling, solving conflicts, leading people and related activities? If so, it is important for you to come across and communicate convincingly. This book offers you an orientation tool for dealing with your personality and the impression you leave on other people. On the one hand, you will gain knowledge about psychology and body language. And on the other hand, you will learn how to apply this knowledge in different professional areas and will also discover possibilities for how to improve yourself in this domain.

CONTENTS

- Ways to appear and communicate more consciously and convincingly
- Provides a basis for reflection and further development
- Compact guide for practical implementation
- Applications in the professional domains of motivation, sales, conflict, negotiation, leadership and intercultural cooperation

TARGET GROUP

Managers, employees

Frank Becher

Psychology and Body Language on the Job

Coming across and communicating convincingly

1st edition 2020 | 211 pp. | Paperback

ISBN 978-3-648-14704-7 | € 24.95

Now available



AUTHOR

Dr Frank Becher is a trainer, consultant and coach. He specialises in the areas of rhetoric, body language and communication psychology and their application in leadership and cooperation, sales, negotiation, telephone work, trade fairs, confidence building and self-positioning. He taught at various German universities between 2011 and 2017

Overcoming blockades and implementing goals and projects more easily



Whether it be in private or professional life, many excellent ideas get bogged down in the early stages because they lack implementation strength. What makes the putting into practice of creative ideas or essential measures so difficult? Why is it that even creative, intelligent and motivated people sometimes cannot get their ideas accepted?

This book is aimed at all those who are looking for compact tips to develop or improve their power of implementation. It gets to the bottom of the causes of blockages and difficulties related to assertiveness, and it provides practical tips for more persuasive power so that, in the future, valuable ideas will no longer fall by the wayside. This book offers easy-to-use techniques that promise quick success, rather than daunting theory and background knowledge.

CONTENTS

- The struggle with oneself – why we often fail because of ourselves
- Taking action instead of waiting – important external influencing factors and how to use them for one's own benefit
- Inertial forces – how others try to torpedo our success
- Breaking through resistance – how we build persuasive power
- Combining forces – turning spirit into matter
- Fail professionally – why failure is sometimes helpful
- Fishing for opportunities – how to fish in the right waters
- After the implementation – when others reach for your products and results
- Bonus: Professional Fulfilment Analysis – measuring your implementation strength

TARGET GROUP

Entrepreneurs, self-employed individuals, managers and also private individuals who finally want to implement their personal goals and projects.

Jürgen Wulff

Said is Not Done

Powerful implementation in all situations

1st edition 2021 | 174 pp. | Paperback

ISBN 978-3-648-14786-3 | € 24.95

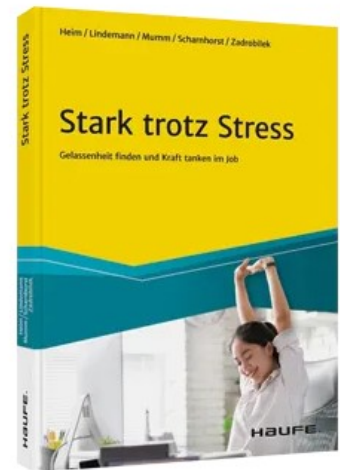
Now available



AUTHOR

Jürgen Wulff works as a leadership coach and keynote speaker. He is a computer scientist and also works as a lecturer at the Technical University of Hamburg (TUHH)

Relaxed through one's daily work routine



This book shows strategies for remaining relaxed despite the increased demands of everyday life. Learn to be more aware of alarm signals. Get tips and techniques to recharge your batteries in time and really switch off after work. Discover long-term strategies for sustainable recovery and learn more about the risks and side effects of perfectionism.

CONTENTS

- With self-empathy to new strength
- Why we need breaks
- Practical exercises for the optimal break
- Methods for switching off in the evening
- Maximum relaxation on holiday
- The anti-stress kit for everyday life
- Perfectionism as a career brake

TARGET GROUP

Employees, managers

Vera Heim | Gabriele Lindemann | Anja Mumm | Julia Scharnhorst | Brigitte Zadrobilek

Strong despite Stress

Finding serenity and recharging your batteries at work

1st edition 2021 | 330 pp. | Paperback

ISBN 978-3-648-15538-7 | € 19.95

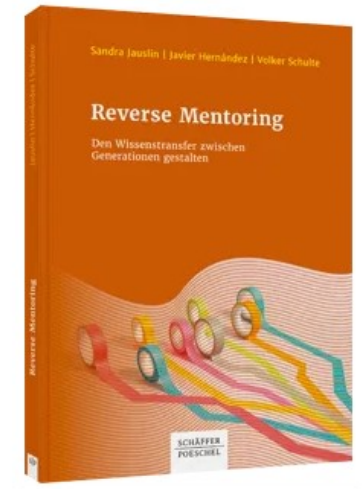
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AUTHORS

Vera Heim is a certified Gfk trainer, NLP trainer and management coach. **Gabriele Lindemann** is a certified Gfk trainer and *HerzKreis* trainer, a business coach and a management consultant; **Anja Mumm** has a degree in business administration and is a systemically oriented coach. Julia Scharnhorst is a graduate psychologist and licensed psychological psychotherapist; **Julia Scharnhorst** is a qualified psychologist and licensed psychological psychotherapist. **Brigitte Zadrobilek**, MBA, is a business trainer and coach for stress and burnout prevention

The opportunities of intergenerational work



Amidst demographic change, loss of skilled workers, loss of knowledge and radically changing role profiles, how can companies cope? This book introduces the concept of reverse mentoring: a methodology to connect younger and older generations in the workplace. In contrast to traditional mentoring, in which older people coach younger employees, reverse mentoring stands for mutual support and coaching between generations. Young people coach older people primarily in the areas of digitalisation and social networks, while older people pass on their leadership and life experience. Through knowledge transfer and mutual support, innovations are promoted and the company is positioned for the future.

TARGET GROUP

Corporate developers, human resources managers, executives

Sandra Jauslin | Javier Hernández | Volker Schulte

Reverse Mentoring

Shaping the transfer of knowledge between generations

1st edition 2021 | 173 pp. | Hardbound

ISBN 978-3-7910-5105-5 | € 39.95

Now available



AUTHORS

Sandra Jauslin, MAS business psychologist, certified coach, human resources and organisational developer, CEO of nehmenswerk GmbH and member of the board of directors in the food industry, Alschwil; **Javier Hernández** is a senior human resources manager and co-founder of the start-up Fyrrstell, located in Binningen; Prof. Dr. **Volker Schulte**, Professor of Leadership, Human Resources and Health Management at the University of Applied Sciences and Arts of Northwestern Switzerland, Windisch

Simple rules for complex requirements



In companies and organisations, thousands of decisions are made every day. Many managers try to 'free' themselves and their staff from the uncertainty of decision-making with extensive sets of rules. But the result is often sets of rules that burden rather than enable work. Simple Rules are decision-making procedures that help –especially in situations of uncertainty– to make decisions without falling into over-regulation. The book uses case studies to explain what Simple Rules actually are, how and when they can be used and why they are superior to excessive sets of rules. In addition, Simple Rules in a management context and agile project management tools based on the principle of Simple Rules are examined.

TARGET GROUP

Change managers, HR staff, project managers, consultants, students, lecturers in organisational and corporate management

Marcel F. Volland

Simple Rules as a Management Principle

Reducing complexity – gaining the ability to act

1st edition 2021 | 113 pp. | Paperback

ISBN 978-3-7910-5232-8 | € 34.95

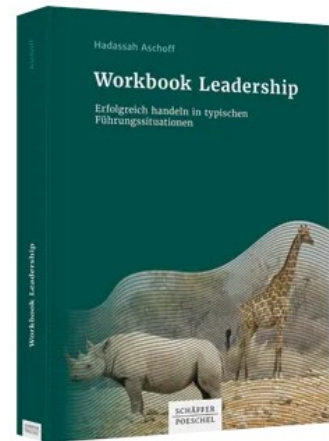
Now available



AUTHOR

Dr Marcel F. Volland, a consultant at *umlaut* AG for the introduction of Scrum/Safe/Kanban etc. in the industrial and banking sector, Hamburg

Calm and confident in any leadership situation



Successful entrepreneurship is often equated with successful leadership. But can all companies be lumped together when it comes to leadership? The book shows that successful leadership means something completely different depending on the size of the company, the sector involved and the character of the employees. Company history and previous owners can also play an important role. Illustrated case studies – from company organisation or the targeted handling of different types of employees to the classic of company succession – are used to highlight different challenges of employee management and common thinking errors. Comprehensible descriptions, graphics and case studies with quiz questions enable the playful transfer of knowledge. Suitable as specialist reading and a reference work for acute situations or questions.

TARGET GROUP

Managing directors, executives, team leaders and other decision-makers with professional or disciplinary responsibility

Hadassah Aschoff

Workbook Leadership

Acting successfully in typical leadership situations

1st edition 2021 | 143 pp. | Paperback

ISBN 978-3-7910-4858-1 | € 29.95

Now available



AUTHOR

Hadassah Aschoff runs a management consultancy with a psychological focus. She has been advising companies across sectors for 15 years in the areas of processes, personnel and organisation, Kiel, Germany

Everything important at a glance



Customs law is highly relevant in business and consulting due to the complexity of the legal system. The aim of this book is to provide customs experts in companies, associations, consultancy and the customs administration as well as students and lecturers at universities with a practical aid for their respective purposes. The Union Customs Code (UCC) and its implementing regulations are presented primarily in the form of graphics; this allows both complex individual regulations and the interrelationships of individual areas to be visualised and thus quickly grasped by the reader. The work offers a comprehensive introduction to the topics of trade in goods with non-EU countries.

CONTENTS

- Application of the Union Customs Code, representation, authorisations, time limits, penalties, remedies
- Classification upon import and export
- Recording the movement of goods including transfer, presentation, temporary storage
- Customs procedures, including transit, customs warehousing, temporary admission, inward and outward processing
- Collection of duties, including security, customs tariff, customs value, origin of goods and preferences
- Customs inspections, interfaces with tax law

Mirko Wolfgang Brill | Kathrin Pier-Eiling | Michael Lux | Christopher Matt | Thomas Möller | Peter Scheller | Stefan Vonderbank

Customs Law Visual

Overviews of the new EU Customs Code

1st edition 2020 | 370 pp. | Hardbound

ISBN 978-3-7910-3620-5 | € 49.95

Now available



AUTHORS

Dr Mirko Wolfgang Brill, M.R.F., lawyer, tax consultant, tax law specialist, customs and excise consultant, partner at c-k-s-s Carlé - Korn - Stahl - Strahl, Cologne; **Prof Dr Kathrin Pier-Eiling**, Federal University of Applied Sciences, Department of Finance for the study area of general customs law; **Michael Lux**, lawyer, specialising in customs, tariff, anti-dumping and turnover tax law, former Head of Unit at the EU Commission, Directorate-General for Taxation and Customs Union; **Christopher Matt**, Managing Director of MA-Tax-Consulting GmbH; **Dr Thomas Möller**, Dipl.-Kaufmann (FH), graduate financial specialist, Head of Main Customs Office, Osnabrück; **Peter Scheller**, Master of International Taxation, tax consultant, specialist consultant for customs and excise duties, Hamburg; **Stefan Vonderbank**, graduate financial specialist (FH) at the German Federal Customs Valuation Office; teaches at the Training and Science Centre of the Federal Finance Administration in Münster, Head of the Federal Customs Valuation Office

POCKET GUIDES

News from the pocket guides



CONTENTS

- Four important factors: Awareness, acceptance, trust and freedom
- Booster exercises to build mental strength
- With guiding principles for the path to mental strength

Daniela Landgraf

Gaining Mental Strength

The key to more happiness and success in life

1st edition 2021 | 128 pp. | Paperback

ISBN 978-3-648-14782-5 | € 9.95

Now available

AUTHOR

Daniela Landgraf is a successful keynote speaker, trainer, author and coach. For several years, she has also been coaching managers and employees from other sectors and she regularly appears on stage with her impulse lectures. She is also the author of several books



CONTENTS

- The ten paths to intuition
- Intuition in personnel selection
- Intuition as the basis for creativity
- Intuition in interaction with others
- Limits of intuition

Kati Wempe

Successful with Intuition

How our gut feeling can be useful at work

1st edition 2021 | 128 pp. | Paperback

ISBN 978-3-648-14245-5 | € 9.95

Now available

AUTHOR

Kati Wempe, is an independent consultant and coach for change management and organisational culture. As a relaxation coach she promotes a healthy balance in order to maintain the mental, physical as well as spiritual vitality of her clients in a complex world



News from the pocket guides



CONTENTS

- What makes an authentic and charismatic personality?
- Changing personality in a targeted way – possibilities and limits
- Understanding self-reflection and charisma better



Antje Heimsoeth

Becoming Successful with Personality and Charisma

1st edition 2021 | 128 pp. | Paperback

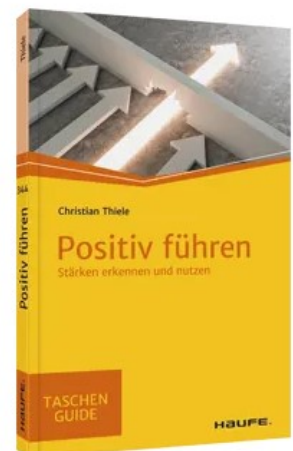
ISBN 978-3-648-15305-5 | € 9.95

AUTHOR

Antje Heimsoeth is a founder and managing director of the Institute for Business and Sport Coaching, Heimsoeth Academy, a successful author and an expert on mental strength, motivation, success, change, self-leadership and peak performance. She coaches business leaders, board members and entrepreneurs. Antje Heimsoeth is one of the best-known mental coaches and speakers in the German-speaking world. She was named Lecturer of the Year 2014 and Top 100 Success Coach (ERFOLG magazine). Among managers and the media, she is considered Germany's most renowned motivational trainer (FOCUS)

CONTENTS

- The five pillars of positive leadership
- The great potential of our strengths
- How to discover and develop strengths: Your own and those of your employees
- Tips for difficult times: How to lead yourself and your team positively through times of upheaval



Christian Thiele

Positive Leadership

Recognising and using strengths

1st edition 2021 | 126 pp. | Paperback

ISBN 978-3-648-15314-7 | € 9.95

AUTHOR

Christian Thiele is an expert in Positive Leadership. He has a degree in political science and is also a certified PERMA lead consultant and a member of the German-speaking umbrella organisation for positive psychology