FOREIGN RIGHTS
Autumn 2026





Contact: Andrea Rupp

Phone: +49 711 21 94-225 | **E-Mail:** rupp@schaeffer-poeschel.de

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General Business Administration Management

Empathy as a key competency



Empathy determines whether people feel understood, motivated, and effective—or whether they mentally check out. Andrea Köhn shows how empathy becomes a core professional competency: not merely a feeling, but a skill that can be learned. Using coaching tools, targeted questions, and clear communication, she explains how to lead successfully, defuse conflicts, and build trust. Her book is a practical toolkit for anyone in a position of responsibility—whether in leadership, HR, project management, or their specialized roles.

CONTENTS:
The Misconception of Empathy: Why “Being Too Nice” Is a Fallacy - The Fundamentals of Effective Empathy - Coaching Principles for Everyday Life and Leadership - The Toolkit for Empathetic Communication - Self-Leadership and Resilience in Times of Change - Empathy as a Skill for the Future

Andrea Köhn
The power of empathy
Why understanding is the most challenging skill in modern collaboration theory and practice for management
1st edition 2026 | 170 pages | Paperback
ISBN 978-3-648-20080-3 | € 39.99
Available starting December

AUTHOR

Andrea Köhn holds a degree in business administration, is a former board member, and is the founder of the Mindshift Coaching Academy. After more than twenty years in leadership and executive management roles, she now works as a teaching coach, trainer, and speaker, guiding professionals and executives on the topics of empathy, communication, and coaching skills in leadership. Drawing on her experience in business, coaching, and organizational development, she advocates for a leadership style that combines impact, humanity, and clarity.

Ownership as an economic necessity



When people identify with the results of their work, it leads to speed, quality, and commitment—without adding more pressure. Thomas Solderits describes how companies can specifically foster ownership: through clear decision-making authority, trust, and structures that enable initiative. For him, ownership is responsibility put into practice in everyday life. His evidence-based PESSOA model demonstrates how ownership can be measured, managed, and successfully implemented. PESSOA combines positive psychology, empowerment, a strengths-based approach, a strengths-based work style, ownership, and agile work methods. The book thus provides companies with valuable insights to strengthen their competitiveness and ensure sustainable success.

CONTENTS:
The Three Levers of Ownership: Trust, Clarity, and Freedom to Make Decisions - The PESSOA Method—The View of Human Nature Underlying Modern Leadership - The New Leadership Task: Enabling Decision-Making - Strength-Based Approach as a Principle of Success—Deploying People Where They Make an Impact - Own It—The Mindset of the New World of Work

Thomas Solderits
The principle of ownership for success
How employee engagement leads to top performance in the workplace
1st edition 2026 | 172 pages | Paperback
ISBN 978-3-648-20092-6 | € 39.99
Now available

book & ebook

AUTHOR

Dr. Thomas Solderits, MBA, holds a doctorate in economics and management and serves as an executive at an international industrial conglomerate. For many years, he has been responsible for global organizational units and has led international teams in technology- and process-oriented environments. In his work, he combines a scientific foundation with practical leadership experience. His focus is on ownership, empowerment, and effective leadership in complex organizations. As an author and speaker, he explores how responsibility emerges in everyday life and how leadership creates the conditions in which people can act effectively.

Why knowledge is undergoing a fundamental transformation and what really matters today



For decades, expert knowledge was considered the most important asset for career advancement, leadership, and success. But in the age of artificial intelligence, expertise is losing its exclusive value. Those who want to be successful in the future no longer need to know everything—but must be able to understand, structure, and make decisions. Prof. Dr. Uwe Seebacher uses numerous examples from business, education, and society to show why excessive specialization is increasingly becoming a risk and why methodological and structural competence are becoming crucial for future viability. The provocative thesis: It is not the smartest experts who will shape the future, but rather those who can recognize connections, reduce complexity, and make effective decisions. With practical tools, reflective questions, and proven methods, this book offers a new perspective on success, leadership, and personal effectiveness in a world where knowledge is available at all times.

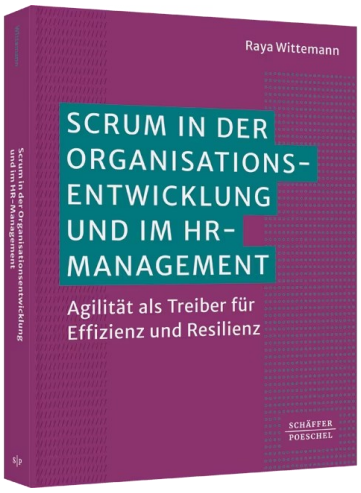
No English translation rights available

Uwe Seebacher
The illusion of expertise
Why more knowledge does not automatically lead to better decisions
1st edition 2026 | 178 pages | Paperback
ISBN 978-3-648-20393-4 | € 34.99
Now available

AUTHOR

Uwe Seebacher is one of the world's leading experts on methodological and structural competence. A doctor of business administration, he has been teaching for over 30 years and has published more than 70 groundbreaking academic books and numerous articles on management, organization, strategy, and artificial and predictive intelligence. His work combines scientific precision with practical relevance, making him a recognized voice in the international scientific community. Uwe Seebacher is a member of the Executive Advisory Council of the Harvard Business Review (HBR), the Indian Academy of Management (INDAM), and several international expert advisory boards.

Agility as a driver of efficiency and resilience



Traditional HR structures are under pressure due to demands for flexibility, the shortage of skilled workers, and the need to adapt quickly to market changes. This book shows how the agile project management method Scrum can be applied to human resource management to overcome these challenges. It offers an introduction to the fundamentals of Scrum and explains, in a practical way, how its principles can be used to make HR processes more efficient and increase the adaptability of organizations. Concrete examples illustrate the application of agile practices in areas such as talent acquisition and employee development. In addition to theoretical knowledge, the book highlights potential risks and typical obstacles when implementing Scrum and offers solutions. A practical guide for HR professionals who want to integrate agile methods into their work.

TARGET GROUP

Executives (organizational development, talent management), HR professionals, agile coaches, scrum Masters, project managers

Raya Wittemann
Scrum in organizational development and HRM
Agility as a Driver of Efficiency and Resilience
1st edition 2026 | 200 pages | Paperback
ISBN 978-3-7910-7026-1 |€ 39.99
Available starting November

AUTHOR

Raya Wittemann, as Senior Talent Acquisition Manager for Projects in the Corporate HR division of a leading European internet company, Raya Wittemann is responsible for strategic digitalization projects, diversity initiatives, and the development of forward-looking concepts in the areas of talent acquisition and HR marketing. After earning a bachelor's degree in economics and law, she completed a master's degree in human resources management. In addition, she is a certified Scrum Master (PSM I) and Product Owner (PSPO I), and combines in-depth HR expertise with knowledge of agile methodologies in her work.

Responsible and sustainable management



In the age of sustainability, companies must rethink their strategic management approach in order to effectively address disruptive market conditions. Sustainable strategies are crucial for future-proofing companies, transforming markets, and promoting a sustainable future for the economy and society.

This textbook comprehensively integrates environmental and social sustainability aspects into strategic management and examines key concepts of sustainable strategy development—from mindsets, socio-ecological impacts, double materiality, and corporate purpose to business cases, sustainable business models, regeneration, and transformation. It covers all phases of the strategy process. In addition to strategic analysis, strategy formulation, and business model innovation, it also explains in detail the actual challenges of strategic management: strategy implementation and transformation.

TARGET GROUP

SME management teams, executives in SME accounting departments, consultants, investors

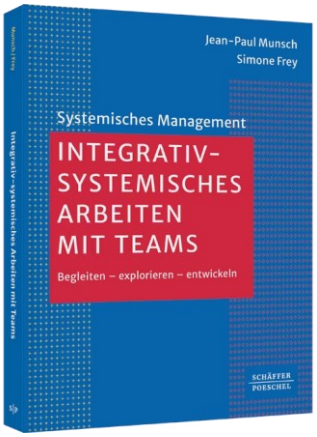
Thomas Wunder
Sustainable Strategic Management
Develop and implement forward-looking and responsible strategies. Includes a bonus chapter: AI-p
strategy process
1st edition 2026 | 400 pages | Paperback
ISBN 978-3-648-7910-6534-2 | € 49.99
Available starting November

book & ebook

AUTHOR

Dr. Thomas Wunder is a professor of strategic management at Neu-Ulm University of Applied Sciences. He also develops and directs sustainability programs for executives at the Executive School of EBS University of Business and Law. He is the founder and managing director of SustainUp GmbH, through which he provides direct support to companies in their sustainability strategy efforts. For the past 15 years, he has been conducting research, teaching, publishing, and consulting primarily on the integration of strategy and sustainability, as well as the associated transformation processes in companies. Thomas Wunder has published several books and articles. He holds teaching positions on strategic sustainability in corporate training programs and at universities both in Germany and abroad.

Theory, methods, and practice for team coaching



Teams undergoing development and change processes often face challenges such as communication difficulties, a lack of psychological safety, or unclear roles and structures. Leaders, coaches, and consultants are looking for effective methods to overcome these hurdles and foster sustainable changes in group dynamics.

This book presents an innovative approach to supporting teams in such processes. It combines systems theory with phenomenological principles and offers practical tools such as the “Self-Regulation Map,” the “Team Cheat Sheet,” and “Tea-Bag Constellations”. This approach helps professional facilitators understand the fractal structure of teams, purposefully shape transitions between the individual, the team, and the organization, and successfully complete transformative processes—always while ensuring psychological safety.

TARGET GROUP

Coaches, supervisors, organizational consultants, facilitators; trainers in the field of coaching/supervision, managers at all levels, and HR professionals

Jean-Paul Munsch | Simone Frey
Integrative-systemic work with teams
Guide – explore – develop
1st edition 2026 | 174 pages | Paperback
ISBN 978-3-7910-7059-9 | € 39.99
Now available

AUTHORS

Jean-Paul Munsch is a transformation coach and leadership developer who specializes in helping organizations implement sustainable change and develop leadership skills. With a strong background in psychology and business, he conducts workshops and consulting projects to empower teams and leaders to navigate complex changes. His approach combines psychological insights with practical leadership principles to foster a people-centered and sustainable culture of change.
Simone Frey is a team coach and organizational psychologist who supports individuals, teams, and organizations in their development. She is committed to creating spaces where connection, clarity, and psychological safety can be experienced—as the foundation for co-creation and sustainable development. She helps teams better understand themselves as a whole, harness tensions productively, and develop strong relationships that foster collaboration. With her training in systemic coaching, group dynamics, and conflict mediation, she focuses on the vibrant dynamics of teams and organizational systems.

Why good collaboration isn't a matter of chance



Projects rarely fail due to a lack of commitment—they fail because of unclear goals, ambiguous roles, and a lack of coordination. For over sixty years, the Coverdale Method has provided a proven framework for making collaboration clear, effective, and productive—even in complex, agile, and dynamic work environments.
Birgit Fischer-Sitzwohl demonstrates in a practical way how to work systematically in day-to-day leadership and project management: with seven clear steps from defining the assignment to reflection, four immediately usable thinking aids—the Target, Planning Grid, Flashback, and Delegation Funnel—as well as concrete tools, checklists, and exercises for immediate application.
Through four vivid personas—CEO, team leader, project manager, and freelancer—you'll experience how the method delivers results in traditional, agile, and hybrid settings: sharpening goals, structuring information, distributing responsibility, constructively resolving conflicts, and continuously learning.

TARGET GROUP

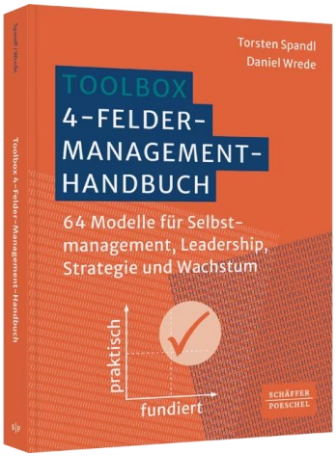
Executives, project leaders, and anyone who wants to consciously shape collaboration

Birgit Fischer-Sitzwohl
Systematic collaboration
Strategies and tools for clear goals and efficient teamwork
1st edition 2026 | 168 pages | Paperback
ISBN 978-3-7910-7023-0 | € 39.99
Now available

AUTHORS

Mag. Birgit Fischer-Sitzwohl, studied Prehistory, Early History, and History; project manager for various large-scale archaeological projects (excavation director); head of marketing and sales at various German-language publishing houses; head of marketing at the Ueberreuter Manager Academy; Trainer certification from WIFI Vienna and Coverdale; systemic coaching training; registered mediator according to Ziv-MedG; organizational development; adjunct lecturer at the Vienna University of Technology (TU Wien) and the University of Applied Sciences Wiener Neustadt; Consultant and trainer at Coverdale since 2001, partner since 2002, and managing partner at Coverdale Austria since 2007.

The 64 best models for modern management



The toolbox for executives and management professionals who want to address various management topics quickly, systematically, and with a solid foundation. From self-management and leadership to corporate strategy and marketing, it offers a comprehensive collection of 64 of the most important 4-field models from both practice and academia. Each model is presented clearly and concisely to facilitate quick understanding and direct application. With its well-thought-out structure and concise information on key concepts, practical tips, and precise explanations, this book sets new standards for modern management.

TARGET GROUP

Executives and management professionals

Torsten Spandl | Daniel Wrede
Toolbox: 4-field management manual
64 models for self-management, leadership, strategy, and growth
1st edition 2026 | 244 pages | Paperback
ISBN 978-3-7910-6616-5 | € 34.99
Now available

AUTHOR

Prof. Dr. Torsten Spandl is a professor of marketing and sales at the University of Applied Sciences for Business (FHDW) in Hanover. Before joining the university, he spent many years in management positions at the Otto Group in Hamburg. Torsten Spandl holds a degree in business administration and studied at the University of Regensburg, Aston Business School in Birmingham (UK), and the Vienna University of Economics and Business (Austria). In addition to his academic teaching, Torsten Spandl has published several scholarly books.
Prof. Dr. Daniel Wrede is a professor of business psychology at the University of Applied Sciences for Business (FHDW) in Hanover. Since 2008, he has worked as a freelance trainer and coach, specializing in public speaking (presentations, job interviews, and debate training) and work organization (fostering creativity, teamwork, and time management). He is also active in various executive coaching networks and in supporting early-career researchers. He is a certified coach and an accredited TMS (Team Management System) trainer.